



**THUMBAY**

FOUNDATION

*Touching lives*

COMMITTED TO ACHIEVING LIFELONG CHANGE  
THAT TRANSFORMS PEOPLE'S LIVES.



*Corporate Social Responsibility is a full-fledged activity of the Group for which the Thumbay Foundation was formed as a charitable arm established to support charitable activities in Healthcare, Education and other areas for the upliftment of the weaker sections of society.*



## *President's Message*

At Thumbay Group, we are first and foremost committed to ensuring ethicality and transparency in our everyday business. We see our CSR drive as a chance to use our skills, expertise and knowledge to touch people's lives and to make a positive impact on the lives of individuals as well as the society as a whole. We seek to achieve this by building trust, practicing openness and acting responsibly.

Thumbay Group has set up the Thumbay Foundation to respond to the hopes of the needy. As a diversified international business conglomerate, Thumbay Group strongly believes that we have a responsibility towards all our stakeholders. For example, we are committed to improving access to innovative and safe healthcare solutions for patients at the same time strictly upholding professional ethics in all our activities, supporting the development of our workforce and respecting the environment.

Over the years, Thumbay Foundation has come to represent a better quality of life for the communities it has served. The work done by Thumbay Foundation has been both a catalyst for innovation and a steadying force in recent years, and we have remained resolutely focused on our goals. This gives us the motivation which powers our commitment to address the needs of the people, and support them in turning their dreams into reality.

### **Thumbay Moideen**

Founder President - Thumbay Group



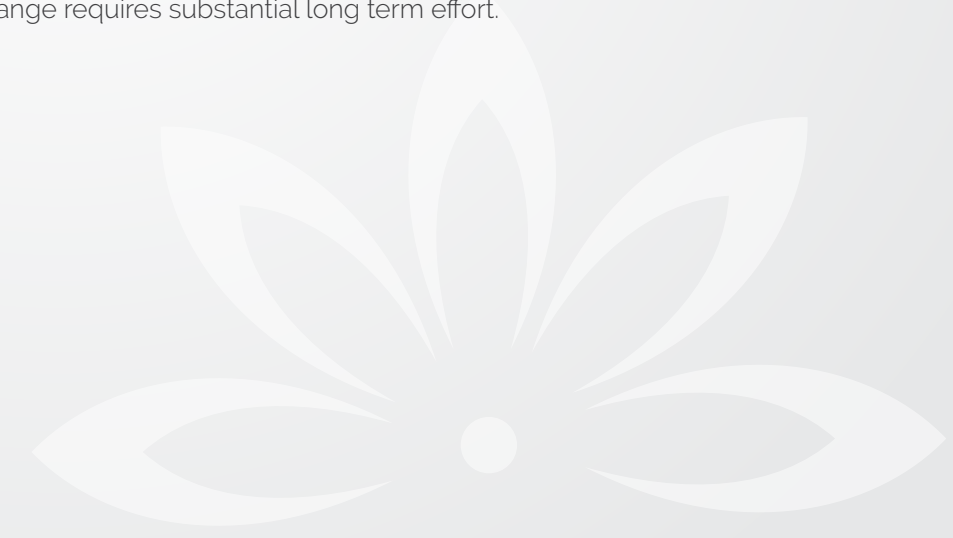


## ***Thumbay Foundation***

Corporate Social Responsibility is a full-fledged activity of the Group for which the Thumbay Foundation was formed as a charitable arm established to support charitable activities in Healthcare, Education and other areas for the upliftment of the weaker sections of society.

Thumbay Foundation provides funds and support by the provision of scholarships, grants, bursaries, awards, fellowships, endowments, donations and other forms of financial assistance to students pursuing any level of education or training in any educational or training institution or establishment. Along with many other charitable initiatives the Thumbay Group is at the forefront among business houses that see philanthropy as a duty to society and as an act of giving back rather than an act of charity.

The Foundation is committed to achieving lifelong change that transforms people's lives. We support the deserving & needy. When making grants, we think long-term, believing that lasting social change requires substantial long term effort.





Est. Since 1998

DUBAI, UNITED ARAB EMIRATES



## Thumbay Group

Founded by Mr. Thumbay Moideen in 1998, Thumbay Group is a diversified international business conglomerate with operations across 20 different verticals including Education, Healthcare, Medical Research, Diagnostics, Retail Pharmacy, Health Communications, Retail Opticals, Wellness, Nutrition Stores, Hospitality, Real Estate, Publishing, Technology, Media, Events, Medical Tourism, Trading and Marketing & Distribution. Headquartered in Dubai, the group presently employs around 5000 people, which is projected to increase to around 20,000 by the year 2022, with the completion of ongoing and upcoming projects. Currently, Thumbay Group is focusing on its strategic long-term plans which will see the group scale its businesses almost ten times and expand its operations globally.



## ***Objective of Thumbay Foundation***

- To work towards uplifting the economically weaker sections of the society.
- To bring about a positive impact in the society as a whole, through comprehensive activities addressing the needs of education, healthcare, employment, as well as other social needs.

## ***Vision & Mission***

Vision: To be able to touch and transform lives in a meaningful way.

Mission: To facilitate the stakeholders hasten their social, economic and environmental progress through effective management of human and natural capital, while remaining committed to ethical and sustainable actions.



## Ongoing and completed Projects

The Thumbay Foundation plays a pivotal role for the upliftment of the economically weaker society and is a clear testimony of the corporate social responsibilities carried out by the Thumbay Group under Mr. Thumbay Moideen's vibrant leadership.

**Happiness Hour:** The most important CSR initiative of Thumbay Group this year is the "Happiness Hour" program launched at the beginning of this year. As part of the 'Happiness Hour' initiative, all establishments under the Thumbay Hospital network of academic hospitals and Thumbay Clinics - state-of-the-art family clinics, both owned and operated by the healthcare division of Thumbay Group - will offer free consultation, across all specialties, to patients during the "happy hour". During the same period, the brands under Thumbay Group's retail and hospitality divisions, namely Thumbay Pharmacy, Nutri Plus Vita, Zo & Mo Opticals, The Flower Shoppe, Terrace Restaurant, Body & Soul Health Club & Spa and Blends and Brews Coffee Shoppe will offer special discounted services across all shops/outlets of their respective networks. The 'happy hour' which began on January 1 will run from 4pm to 5pm, every Tuesday until December 31, 2017. The concept of 'happiness hour' was conceived following in the footsteps of the government's National Programme for Happiness and Positivity, a unique program designed to establish an environment that ensures the happiness and well-being of society, as well as the 'year of giving' initiative. Tackling health issues is one of the priority areas of the national program.

**Share-A-Meal:** Conducted by The Terrace Restaurant operated by the hospitality division of Thumbay Group, this program enables individuals and corporates to donate food through the restaurant which the needy people can avail free from the outlets between 12 noon to 1 pm and 11 pm to 12 midnight. People can also donate their excess food to the program by calling the Terrace Restaurant's team to collect the food and preserve it at the outlets, to be distributed at the designated times. This initiative has mainly been benefiting poor laborers and low-income workers.





**Coffee on the Wall:** The 'Coffee on the Wall' CSR program at Blends and Brews coffee shops operated by the hospitality division of Thumbay Group allows a customer can sponsor one or more extra coffees for visitors who cannot afford to pay. The coffees thus sponsored are displayed on the wall in the form of coupons, and anyone in need can pull one out from the wall and order a coffee at the counter. A visitor availing the coffee on the wall can order any coffee of any size without it lowering his self-esteem, as he can enjoy the coffee without having to ask for a free drink. Through 'Coffee on the Wall,' Blends & Brews encourages our customers to think about people who would like to enjoy, but cannot afford the pleasure of tasting a refreshing coffee. This humble gesture is our way of serving the needy.

**Sponsor a student:** The 'Sponsor a student', Sponsor-A-Medical-Professional Program of Gulf Medical University, the leading private medical university of the region owned and operated by Thumbay Group, provides a global platform for corporates, philanthropists, service organizations, non-governmental organizations and agencies of the State to contribute their might in resolving the dearth of medical professionals all over the world. It is an opportunity to develop a global partnership for health development. By helping emergence of a medical professional, you are in turn saving thousands of lives in the decades to come. The idea is to promote universal health care through intervention into the education system by sponsoring a student and having studies sponsored by various corporates and others, into different aspects of health care across geographies and sectors through the beneficiary students. The main objective of the model is to identify the health workforce bottlenecks and resolve them to deliver essential and quality health services. This model will ensure that there is a continuous supply of experienced and quality medical professionals across societies. Gulf Medical University plans to have 80% of its students under sponsorship category, as part of the Group's Sponsor a student program, in the future.

**Free Medical & Dental Camps:** Thumbay hospitals and clinics have been at the forefront of holding regular FREE HEALTH CAMPS, which include free medical and dental checkups, lab tests, radiology tests and free medicine and thus identify the poor and needy patients and they are benefitted from free or heavily subsidized care.







**Patient Affairs Department:** Medical treatment is the right to all and at Thumbay Group's healthcare establishments, several needy patients have been offered completely free treatment or offered huge discounts to help the people to get quality medical care. The PATIENT AFFAIRS DEPARTMENT of the Thumbay Hospital, the first ever such unit in the private sector in UAE, that has been instrumental in identifying needy patients for free or very subsidized medical care.

**Blood Donation Camps:** Another regular initiative of conducting free blood donation camps is very good cause, which helps the people who need blood for certain medical reasons and is great help to the local authorities who appreciate the camps. This also in turn helps many people with blood for emergency surgeries etc.

**Staff Welfare Activities:** Thumbay Group undertakes a host of staff welfare activities, including employee engagement programs, on a regular basis.

**Sponsored Hajj Trips:** The Group helps economically weaker staff to fulfill their lifetime wish of performing a Haj trip.

**Funds for Conducting Marriage:** Thumbay Group has been extremely helpful in this social cause by providing funds to several families who were unable to get their wards married due to lack of funds.

**School Education for the needy:** Thumbay Foundation has been providing free education and all needs associated with it to individuals especially from the lower income groups who could not afford the high cost of education for their children. To shape the future of economically backward students, the foundation chooses meritorious students and offer them free education in various healthcare specialties in Gulf Medical University, UAE.





### ***Core services / activities planned to be conducted from Dubai***

- Free medical & dental camps
- Sponsor a student Program
- Happiness Hour
- Coffee on the Wall
- Patient Affairs Department
- Staff Welfare Activities





## *Details of achievements*

- The Sponsor a Student program sponsors more than 20% students yearly for various medical courses in Gulf Medical University.
- Thumbay Hospitals and clinics have been regularly holding free health camps which free doctor consultations, free laboratory and radiology tests benefiting thousands of poor and needy patients.
- Around 2200 families have been employed and benefitted from the business establishments of Mr. Thumbay Moideen.
- More than 1200 economically backward children have benefitted through the foundation's assistance for school education.
- Many economically weak individuals have benefitted from the foundation's marriage-assistance fund.





P. O. Box - 415555, Dubai, UAE. Tel.: +971-4-2985555, Fax: +971-4-2989555,  
Email: [info@thumbay.com](mailto:info@thumbay.com), Web: [www.thumbay.com](http://www.thumbay.com)